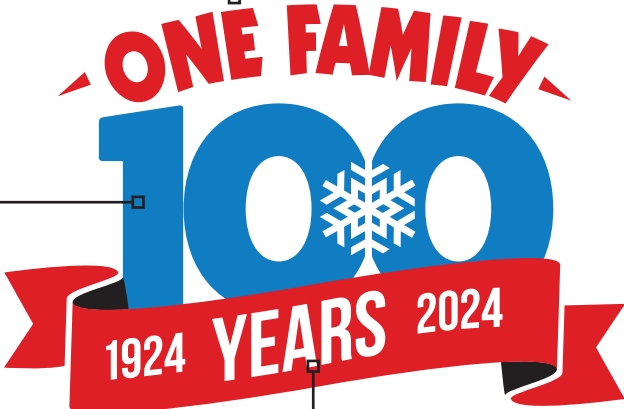


Logo Fonts

ITC KABEL STD - ULTRA

FATFRANK - HEAVY

BEBAS NEUE - BOLD



Logo Dimensions

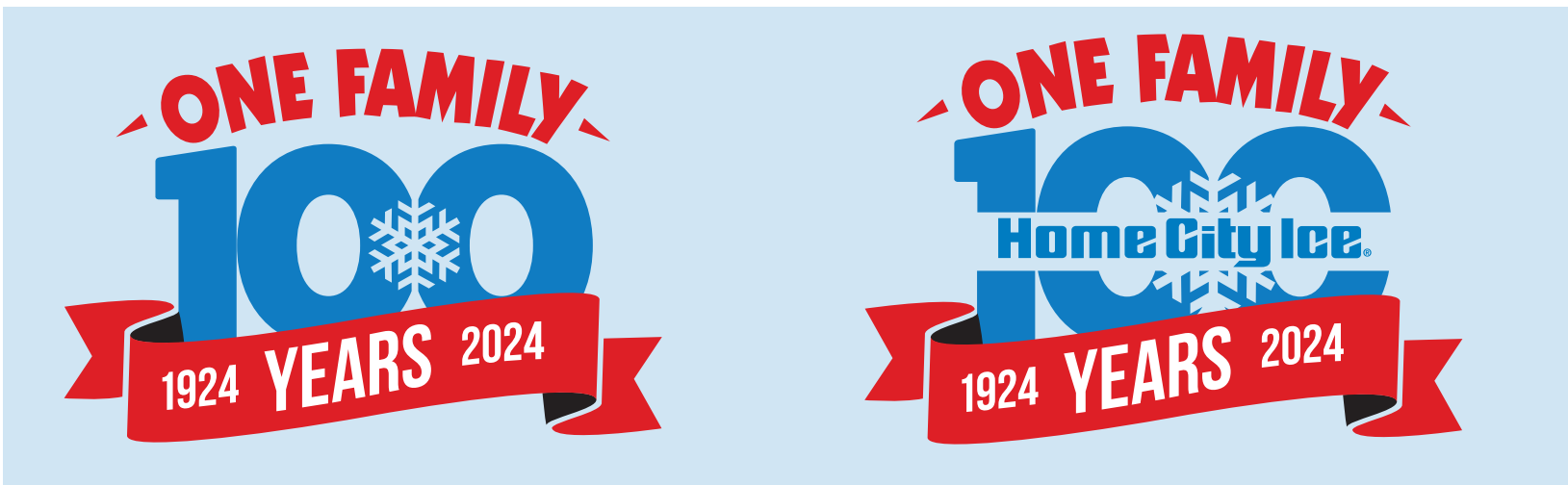
It is crucial to preserve the space surrounding the logo. By allowing the logo to stand out independently, we ensure easy brand recognition. To accommodate various sizes, we have designed a flexible system that adapts to any measurements. The clearance around the logo should match its height.

This approach prioritizes the logo, safeguarding it from being obscured or overshadowed by neighboring elements.



Acceptable Usage of the Logo

If feasible, utilize the logo on a simple backdrop. The logo may adopt a light color (White) depending on the background. However, the LOGO should consistently retain its original color. Ensure that the logo stands out and remains clearly visible on all backgrounds, including solid-color backgrounds and images.



Improper Usage of the Logo

Maintaining consistent logo appearance is crucial. Below are examples of unacceptable variations for each specific scenario.



Do not Distort



Do not Stretch



Do not Rotate



Do not use Busy Background